|  |  |
| --- | --- |
| Political |  |
| Economic |  |
| Social |  |
| Technological |  |
| Legal |  |
| Environmental |  |

Worksheet One: PESTLE analysis

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| --- | --- |
| * What is the difference from where I want us to be and where we are now?
 |  |
| * What haven’t we thought of yet?
 |  |
| * What are the most urgent PESTLE considerations?
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| * How does this fit with organisational strategy and culture?
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| * What do I want personally from all this?
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Part Two: Visioning analysis