|  |  |
| --- | --- |
| Political |  |
| Economic |  |
| Social |  |
| Technological |  |
| Legal |  |
| Environmental |  |

Worksheet One: PESTLE analysis

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| --- | --- |
| * What is the difference from where I want us to be and where we are now? |  |
| * What haven’t we thought of yet? |  |
| * What are the most urgent PESTLE considerations? |  |
| * How does this fit with organisational strategy and culture? |  |
| * What do I want personally from all this? |  |

Part Two: Visioning analysis