

Partner with us

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TEF
2023

Gold



**UNIVERSITY OF
GREENWICH**



Welcome

Working closely together, we can empower individuals to fulfil their ambitions, help your business grow, and improve our society.

Inspired by shared values, we work with our commercial, public and third-sector partners across the UK and around the world to create opportunities for our students to thrive at and beyond university, and for organisations to benefit from our partnerships, people, research, and leading-edge facilities.

Founded in 1890, the University of Greenwich has an exceptional track record in attracting talent and delivering a future workforce that adds significant value to both regional and national companies, as well as an international presence in 28 countries. With an annual turnover of £280 million, we are proud to educate over 38,000 students across London, Kent and the world. We are leading the way to achieve enhanced social mobility for people from all walks of life with 54% of our students identifying as BAME and 58% of our students being the first in their families to experience higher education.

As experts in education and research, we have the people, modern facilities, and rich campus environments to enhance your business and supply the workforce you need. From filling short-term or seasonal gaps in your staffing resource, expanding capacity in areas of growth at a lower cost, to upskilling or reskilling to retain your existing staff. We bring bright and energetic graduates into your workforce.

Partnering with us is simple. Our Partnership Hub Team is your open door to access infinite possibilities and a wealth of talent to help you build your workforce, drive growth, and deliver impact.

Heidi King
Director of Marketing & External Relations and Partnerships Lead

Why partner with us?

We are extremely proud of our accolades that make us unique and demonstrate our passion and commitment. Partner with us and be part of this journey.

- **38,000 students.**
- Our ethnically diverse student base brings a wide range of voices and lived experiences. **54%** of our new UK-domiciled full-time undergraduate students were **BAME** in the **2020/21** intake. This compares to a sector average of **32%** using the same definitions.
- We champion social mobility. **57%** of our new student intake comes from the **40% most deprived areas** in the country.
- 20th worldwide in the category of reducing inequalities (The Times Higher Education Global Impact Rankings 2023).
- 5 Queen's Anniversary Prizes for Higher & Further Education.
- 1st Class rating by the People & Planet University League for our environmental and ethical performance.

The University of Greenwich has been providing higher education for over 130 years and is a public research university with four faculties: Liberal Arts and Sciences; Business School; Education, Health and Human Sciences; and Engineering and Science. It's part of the University Alliance group.

The university operates across three campuses: Greenwich and Avery Hill in London and Medway in Kent. Its renowned research has been globally recognised and endorsed by nine Times Higher Education Awards and five Queen's Anniversary Prizes for Higher & Further Education.

The University of Greenwich has been awarded Gold in a national scheme run by the Office for Students. The Teaching Excellence Framework 2023 encourages higher education providers to improve and deliver excellence in the areas that students care about the most.



No 1

in London:
International category

(Whatuni Student Choice Awards 2022)

One of the Top 5

universities in the UK
for social mobility

Source: Institute for Fiscal Studies. 'Which university degrees are best for intergenerational mobility?' research report, November 2021

Large diverse

community of
38,000
students from over
170 countries

Over half

of our new students
come from some of the most
deprived areas in the country

Office for Students access and participation data, 2022

130⁺

taught postgraduate
degrees

20th

worldwide
in the category
of reducing
inequalities

The Times Higher Education Impact Rankings 2023

Study at a university with
**internationally
recognised
green credentials**

1st class rating
for our environmental and
ethical performance

(2022 People & Planet University League)



54%

of our new students
come from a **Black,
Asian and minority
ethnic background**

(Office for Students access and participation data, 2022)

How we can work together

Access our world-leading academics

We've done a lot of research, so you don't have to. Find out how we can help you tap into our world-leading research, industry expertise and specialist knowledge. Discuss your ideas and challenges with us and we can help you explore how we can work together.

Access our student talent

Placements allow you to bring in talent for a low-risk trial period before offering students a full-time position. Interns can bring a fresh perspective and new ideas to your organisation, which can lead to increased productivity and efficiency. Offering internships demonstrates your commitment to investing in the development of young professionals and can help enhance your reputation as an employer. We will provide you with all the support you need to advertise and recruit to the role to secure our best talent.

Upskill your workforce with CPD courses

We know how expensive it can be to continuously recruit new staff. We can help you upskill and retain your existing workforce. We will work with you to understand your specific needs and create tailored courses to address your skills gap and ensure courses work with our business working model. We offer a variety of options to suit your needs, such as online delivery or a once-a-week campus visit.

Employ our graduates

We can give you access to a vast cohort of bright young graduates looking for their first step into employment. Our graduates are highly enthusiastic, ambitious, and motivated and come at a low investment cost to your business. They will give you a fresh perspective that will enable you to support the growth of your business. You can connect with our graduates at one of our in-person or online recruitment events or advertise roles through our communication channels, all fully supported via our Partnership Hub Team.

Join us on the journey of sustainability

Supporting and acting responsibly on the green issues of today and tomorrow is crucial to the future success of the planet. In recognition of the skills gap facing the 'green sector' and our commitment to reach net zero by 2030, we have significantly dialled up our capacity and strategic commitment to sustainability and partnerships. We want to work with businesses that share our vision and values for a sustainable future. You can join our working group of employers exploring how to meet the needs of business through university teaching and learning or collaborate to deliver 'Living Lab' projects with our staff and students. These will provide you with a portfolio of social value work/case studies to include in your ESG strategy.



Co-design courses

We value input from businesses on our curriculum development. Sharing ideas and business needs will ensure future students are equipped with the skills and knowledge that businesses require and help address the wider skills gap. We take a consultative approach to co-design, recognising the time constraints that businesses face. We'll ensure that delivery is convenient and easy for you, so you can make an impact in this important area of development.

Join an advisory board

Working collaboratively with businesses, we can design and shape education courses, ensuring they address sector skill shortages and demands. You can help us create the graduates that you need for your business by joining one of our advisory boards.

Collaborate on knowledge exchange and research and knowledge projects

As a university, we have seen the benefits of businesses working with academics to solve real business problems. We can connect you to our world-leading academics in a variety of subjects. This is a powerful collaboration that will help your business innovate and grow through new products and services.

Offer support with mentoring

As an employer, you can make a significant impact on the lives and careers of our students by becoming a mentor. Mentoring is a powerful way to share your knowledge, skills, and experiences with the next generation of professionals, and to help them navigate the challenges and opportunities of their chosen field. By becoming a mentor, you can help our students develop their skills, build their confidence, and expand their networks. You can provide guidance and advice on topics such as career development, job searching, and workplace communication. You can also share your own experiences and insights, and help our students learn from your successes and challenges.

Make a difference with a scholarship

Many of our partners choose to set up scholarships aimed at specific groups of students or courses that resonate with their business. It is an opportunity to carry out your business's philanthropic endeavours. You can choose which area you would like the scholarship to cover and we can help connect you to relevant academics. We will also promote the scholarship with our PR network.

Support outreach activities such as school visits

As an employer, you may want to reach out to local schools as part of your corporate social responsibility strategy to engage in community activities. We can support you on this journey with our established network of local schools and colleges. We deliver several activities and interactions that are designed to support young people with making decisions about their next steps. You can share your own personal career path to inspire the next generation and help students plan for their next move after college.

Process





Charlton Athletic Football Club and Community Trust

We are proud of our long-standing relationship with our strategic partners Charlton Athletic Football Club and Charlton Athletic Community Trust.

As well as the university featuring on all Charlton Athletic Football Club team shirts, the partnership includes relationship growth in areas including community outreach, student work opportunities, research, and knowledge transfer.

Our partnerships create high-quality employment and volunteering opportunities for University of Greenwich students. This in turn strengthens our students' chance of securing fulfilling graduate-level employment upon graduation. Some of the many opportunities we offer include sports science and football coaching internships, marketing placements, finance placements, IT roles, and graphic design placements, match day filming opportunities, voluntary work, and casual paid roles.

"We have been working together for over ten years and are both important members of the community. We both believe that sport and education have the power to drive change – with inclusivity being at the heart of everything we do. I look forward to continuing our work together."

Professor Jane Harrington, Vice-Chancellor

"We are very proud to partner with one of our neighbours and such a reputable organisation, as the University of Greenwich. Through our partnership, we have enriched the student experience with a variety of work experience opportunities here at The Valley."

Our two organisations share so many values, and we're delighted to work together on some really important issues, such as tackling homophobia in football, encouraging more women into the sport, and promoting the greener side of the game, showcasing our sustainability work."

The university and Charlton Community Trust have a mutual goal to maximise the positive impact that sports and football can have on the community."

James Rodwell, Charlton Athletic FC Managing Director





The RSK Group

One of our key sustainability partners, RSK

Sustainability is a key strategic goal and is embedded in the university's values, student experience, university operations and financial strategy. This new partnership further enhances our commitment to the green agenda.

The partnership with RSK will give the university access to the group's wealth of knowledge and experience. This is underpinned by sustainability and engineering experts across 40 countries who work with businesses and governments to develop practical solutions to society's greatest challenges.

Part of the partnership includes the delivery of 'Living Lab' projects with Greenwich staff and students, encouraging and stimulating more engagement with applied learning and research. A Green Skills Academy, focusing on mentoring and scholarships for students and supplying a pipeline of graduates into the green sector, is also part of the partnership agreement.

"The partnership we now have with RSK, a leading sustainability consultancy and support services provider, creates a wide range of exciting opportunities for our students, graduates and researchers. With this relationship, we can illustrate the relevance and importance of sustainability to our teaching, learning and research, regardless of the subject area. We will develop and deliver a wide range of mutual benefits to the university of Greenwich, RSK and the societies we work within."

Simon Goldsmith, Head of Sustainability

"RSK's global presence allows universities access to a considerable range of experts in many disciplines, including sustainability, engineering, biodiversity, water security and built environments. This gives RSK a unique perspective, and the opportunity to share the experiences and success of our global colleagues working in sectors most critical to achieving a sustainable future."

The partnership between RSK and the University of Greenwich is a collaboration that will not only allow the group to help the university reach its goals, but continue to focus on the kind of research and development projects which yield globally valuable results, all the while empowering the next generation of students to make their own contribution."

George Tuckwell, RSK Divisional Director



Some of our partners include:



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