University of Greenwich

MA Digital Arts

Preparing a portfolio for online submission

At this stage of your application process it is essential that we are able to see what type of work you produce so we can assess the suitability of our programme to fit with your needs. Generally speaking, we ask for around 10-15 artworks (it can be less) which have been fully realized, plus any other supporting material you think would be of interest. The portfolio can be a PDF of images documenting your works and should include titles, media, sizes, duration, etc. You may also consider submitting a link to your website if this is something you have created. Because the nature of Digital Arts is so diverse, each portfolio is as unique as the applications we receive.

While we are looking for evidence of your ability to create finished works of a high caliber, we are also interested in your process. This shows us *how* you develop your work – from the initial experiments to external research which contextualizes your practice.

Many of you have skills from a variety of backgrounds and a portfolio is a good way to highlight them.

What to include in a portfolio for application

Ideally, you will create a singular PDF which includes some or all of the following elements based on your individual practice:

Finished Works
This is often what people think of when we say "portfolio". A good way of showing your finished works is to present the final piece in a professional manner. This can include a single image, or multiple images which document details of the work. How you design this should be appropriate for the media you are presenting.

Sketchbooks/Preparatory Work
While not essential, you can create digital document or a video of your sketchbook (or any other processes you use when developing/making finished works). This allows us to see the thinking and experimenting behind your work.

Time-Based Media: Moving Image, Sound, & Performance
Many of you will have time-based work. There is no need to send us the raw files, but rather take a screen shot or two and give us a link to where you have it online (YouTube, Vimeo, personal website, blog, etc.). Double check that your links work.

Research/Influences:
We do like to see where your influences come from to understand how you contextualize your practice. For some of you it might be from contemporary creative fields, while others might be interested in critical theory or philosophy. Often times this aspect of your application can be included in your written statement, but if relevant to understanding your artworks, it can be included in the portfolio as well.